



COMPANY PROFILE

adding values



About Us

Concepts Technologies is a promising Palestinian company, specialized in Digital Media Marketing, Online Advertising and Marketing Interactive Solution. From the holy city of Jerusalem, and the Palestinian business center Ramallah, Concepts Company launched in 2011, powered by youth energy and enthusiasm to create new and high values experiences.

Concepts Technologies unique perspective toward marketing and new technologies, built its reputation as a leading Palestinian company, providing high-end ideas and solutions, that leverage its customers experience and make success stories.

Since its establishment, Concepts Company succeeded in building its own projects and products, especially in social media and interactive solutions, and looking toward having a new level of success in 2016!



Why Concepts?

Because Concepts stands ready and eager to assist you with any web based solutions, social media strategic marketing or corporate branding solutions you may require. The exceptional customer service that we provide never deviates regardless of the size and scope of the project at hand. We have a team of highly trained and skilled professionals that take great care in ensuring that the final product is always delivered on time every time, within budget and utilizing the finest techniques, technology and creative thinking at our disposal.

Because Concepts listens carefully to its clients and provides the most users friendly, unique customer orientated solutions to maximize the effectiveness of your project. We pride ourselves on our tireless work ethic and consistent and friendly communication to ensure that we refine the project until such time as it meets and exceed your expectations. So if you are looking for Quality, Team Work, Personal attention, Latest Technology, Creative Class Designs, and 100% of your Satisfaction, then we are for sure the best choice.



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THE BEST CHOICE.

SERVICES



Technologies



Design



Social media

Technologies

Web

We offer high quality services in web design and development, with high end fully customized dynamic websites that will boost your online presence whether you're a company, organization or an individual. Our web solutions include:

- Content Management System (CMS)
- WordPress, Drupal & PHP
- Customized web applications
- Fully customized designs
- UX/UI Design
- Responsive layouts for mobile devices
- Maintenance, technical support and training
- SEO & SEM
- Hosting & domains bookings

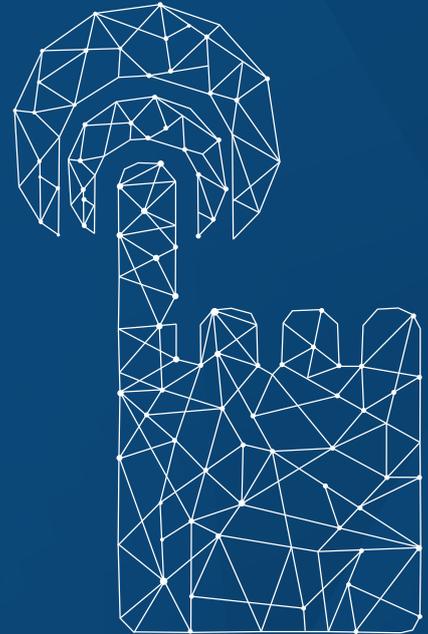


Technologies

Interactive

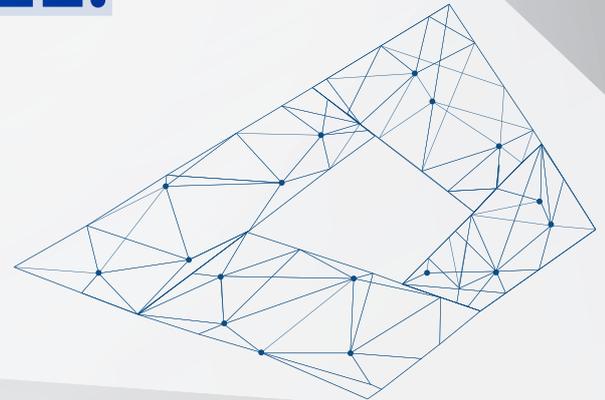
Concepts Technologies provides a set of interactive tools, applications and ideas that are used in either business or education purposes. Following a list of our latest interactive solutions:

- Touch screens
- Touch surfaces
- Interactive games for marketing/ education
- Virtual tours & Panoramic photos
- Social media & mobile triggered machines





**GET STARTED TODAY.
TAKE YOUR BRAND TO THE
NEXT LEVEL!**



Graphic Design

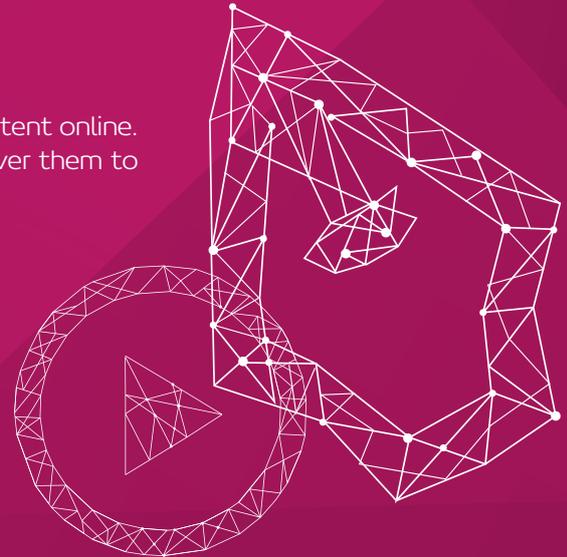
Concepts Technologies provides professional design services, for both digital and print use purposes, including the following:

- Brand Identity (Logo, Visual identity, Stationery, Brand Manual....)
- Publications (Poster, Brochure, Book, Magazain, Report...)
- Advertising campaigns
- Packaging
- Infographic
- Illustration
- Photo Edit (Retouch)

Motion Graphic

In the era of social media, videos became the most powerful content online. So, your data, message or ad will have better messenger to deliver them to your targeted audience. Our motion graphics services include:

- 2D/3D motion graphics
- Video graphs
- infographic motion
- Promotional videos
- Software promotional video



Social Media

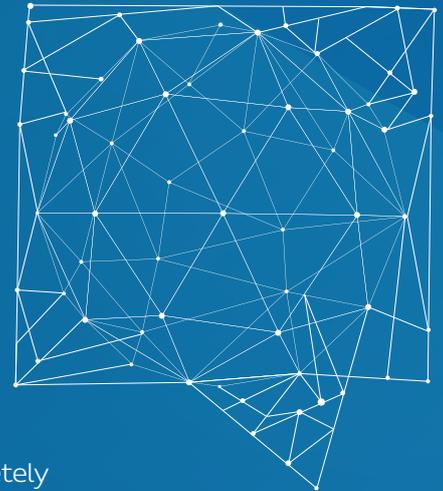
Social media marketing is no longer a “maybe” for today’s businesses! It’s an essential part of the marketing mix. It helps your business reaching larger audience and entices new demographics.

Our services in social media marketing include:

- Social media marketing training
- Campaigns Planning
- Campaigns management
- Production of multimedia materials
- Content creation
- Reputation management
- Customized relevant solutions



SocialStudio™ is a digital and social media focused project, owned completely by Concepts Technologies. Aims to leverage the quality of services and content provided in this field, either in Palestine or in the Arab region. SocialStudio™ project is reflected online through a rich content website, surrounded with important social media accounts like Facebook, Twitter and Instagram.



Hakii

Hakii, is a tool for the listening and analysis of Arabic content on social media platforms. It provides a set of analytical tools that are very important for online publishers, marketers and media agencies. Hakii, was launched in the beginning of 2016 and subject to continuous improvements and development.

- Search engine for Arabic keywords and phrases
- Analysis tools for social media accounts performances
- Reporting about engagement rates, audience quality trends
- Competitors analysis reports
- Arabic language focus

**“We don’t have a choice on whether we
DO social media; the question is
HOW WELL WE DO IT.”**



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